

**CONSEC '08**

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# **Risk Management and Business Continuance: *Achieving Success***

**September 22-25, 2008  
J.J. Pickle Research Center  
Austin, Texas**

## ***Executive-Edge One-Day Forum***

**Tuesday, Sept. 23**

This year, ConSec offers a special Executive-Edge One-Day Forum tailored to agency and company **executives and senior management** who find it difficult to leave the office for more than one day. **Available as part of the general conference or as a stand-alone unit**, this one-day event brings together the state's leading executives and professionals for in-depth discussions, peer-to-peer interaction, and insights by industry experts.

**ConSec is the Southwest Regional Symposium on Business Continuity, Information Security, and IT Audit.** This year's event features nationally-recognized speakers and authors in information technology and provides four breakout session tracks along with numerous general sessions.

## ***Focused Solutions Vendor Track***

The Focused Solutions track presents vendor-specific solutions for today's IT challenges. This track gives you knowledge about specific products without the pressure from a one-on-one meeting with a vendor sales or marketing representative. You can ask those hard questions that sometimes seem out of place in face-to-face meetings.



**Howard A. Schmidt** has had a distinguished career in defense, law enforcement and corporate security spanning almost 40 years. He most recently served in the position of

Chief Security Strategist for the U.S. CERT Partners Program for the National Cyber Security Division, Department of Homeland Security. He retired from the White House after 31 years in public service. He was appointed by President Bush as the Vice Chair of Critical Infrastructure Protection and as the Special Adviser for Cyberspace Security in 2001. Prior to the White House, he was chief security officer for Microsoft Corp. He also serves as the international president of the ISSA and was the first president of IT-ISAC.



**Kirk Kirksey** serves as the Vice President of Information Resources for the University of Texas Southwestern Medical Center at Dallas, and the Senior Chief Information

Officer for Zale Lipshy and St. Paul University Hospitals. Operating budget responsibilities exceed \$40M with responsibility for over 300 employees. With over 25 years of technology experience, Kirksey has held positions in the United States and the Middle East. As an Adjunct Professor at University of Texas at Dallas, he teaches in the University's Advance Medical Management Program, and has published over 300 articles and columns in business magazines, technology publications, and professional journals.



**Stan Waddell** is the Chief Information Security Officer for the University of Texas Southwestern Medical Center at Dallas. Mr. Waddell coordinates all information security related

activities for the Medical Center including the university and its two hospitals, Zale and St. Paul University hospital. Mr. Waddell is a Certified Information Systems Security Professional (CISSP) and holds a graduate certificate in information assurance from Nova Southeastern University, a designated National Center of Academic Excellence in information assurance. Mr. Waddell holds a Bachelor of Science in Electrical Engineering from Old Dominion University and a Master of Science in Management and Administration Sciences from the University of Texas at Dallas. He is currently pursuing a Ph.D. at Nova Southeastern University.



**Tom Oreck**, Executive Chairman of the cleaning products manufacturer and retailer Oreck Corp., will be the opening speaker for this Executive Forum. He will speak about how

they survived Hurricane Katrina and what they have done with their Business Continuity plans. During Hurricane Katrina, Oreck's headquarters were in New Orleans, and the company also had a 375,000-square-foot manufacturing plant and call center based in Long Beach on the Mississippi Gulf Coast. The company was back in operation 10 days after the hurricane. The experience taught Tom Oreck critical lessons about the role of IT, communication to and from employees and that although a good business continuity plan is essential, recovery from a disaster depends on what Oreck calls "aggressive improvisation" by employees.



**Brent Woodworth** is the founder and manager of "The Crisis Response Team", an international disaster preparedness and response team that has responded to over 70 major

crisis events in 49 countries. In 1998, Brent was appointed by James Lee Witt (Director of FEMA) to a U.S. Congressional designated taskforce where he co-authored the national plan for pre-disaster mitigation for the US government. In 1999, Brent was appointed to the board of the US Multi-hazard Mitigation Council and named Chairman in 2002. Brent was elected to the DRI International board of directors in 2003 becoming their Chairman in 2007 and re-elected in 2008.



**Robert C. Chandler, Ph.D.**, is Professor and Chair of the Communication Division at the Center for Communication and Business at Pepperdine

University in Malibu, California USA. Dr. Chandler is an internationally recognized, accomplished researcher and scholar with more than 100 academic and professional papers, including widely circulated "white papers" on emergency and crisis communication. Dr. Chandler is an expert in organizational and business communication with a specialty in organizational crisis communication including communication during emergencies, crises, and disasters, emergency notification communication, and audience analysis for message comprehension and response.



**Dr. Cynthia O. Morgan**, PhD, RN, has worked in public health all of her career. She taught Public Health Nursing at the baccalaureate and masters level at Brigham Young University

and The University of Texas at Austin for 19 years. In 2003 she decided to return to service. She has been the Pandemic Influenza Program Coordinator at the State Department of Health Services for 2 ½ of those 3 ½ years. Cindy received her BS degree in nursing and her masters in nursing administration from San Jose State University in California; she earned a PhD in Transcultural nursing from the University of Utah. Her research, service, and teaching interests have been with the Ute and Navajo tribes in Utah, the Kickapoo Traditional Tribe of Texas and Great Promise for American Indians, an urban Indian organization in Austin.



**Ama Durham**, Business Continuity Coordinator, serves as the Business Continuity Coordinator for the Department of State Health Services. She develops policy, facilitates

workgroups, conducts BIAs, coordinates with intra and interagency BCP efforts, and develops COOP plans to address All-Hazards and Pandemic Influenza scenarios. She also led statewide strategic planning efforts for 42 community centers and a multi-agency policy workgroup following work in resiliency with at-risk children and adolescents. She earned a BBA from Stephen F. Austin University, a MEd from the University of Texas in Austin, and recently became a member of ACP.



**Bill Murray** is senior network security consultant for Verizon Business and Associate Professor at the Naval Postgraduate School. He is a Certified Information Security

Professional (CISSP) and a director of (ISC)2, the certifying body. Bill is an advisor on the Board of Directors of the New York Metropolitan Chapter of ISSA. He has more than fifty years experience in information technology and more than forty years in security. During more than twenty-five years with IBM, his management responsibilities included development of access control programs, advising IBM customers on security, and the articulation of the IBM security product plan. He is the author of the IBM publication, *Information System Security Controls and Procedures*.

# EVENT SCHEDULE

DAY 1 – MONDAY, SEPT. 22 – DAY 1				
TIME	▼ BUSINESS CONTINUITY ▼ Track	▼ INFORMATION SECURITY ▼ Track	▼ IT AUDIT ▼ Track	▼ FOCUSED SOLUTIONS ▼ Vendor Track
12 pm–1:00 pm	REGISTRATION			
1:15–2:45 pm	OPENING KEYNOTE Prof. Howard A. Schmidt President and CEO, R&H Security Consulting LLC; Former White House Cyber Security Advisor			
2:45–3:15 pm	BREAK			
3:15 - 4:30 PM	NOT A HOT SITE; NOT A COLD SITE; IT'S SOMETHING IN BETWEEN Kirk Kirksey / Stan Waddell VP Information Resources / Chief Information Security Officer, UT Southwest Med Center, Dallas			
DAY 2 – TUESDAY, SEPT. 23 – DAY 2				
Executive Edge: One-Day Forum for Executives and Senior Management				
7:45–8:20 am	BREAKFAST			
8:20–9:45 am	HURRICANE KATRINA—RECOVERY OF A COMPANY AND IMPROVISATION OF EMPLOYEES Tom Oreck, Executive Chairman, Oreck Corp.			
9:45–10:30 am	BREAK WITH EXHIBITORS			
10:30–11:45 am	LESSONS IN PUBLIC AND PRIVATE PARTNERSHIPS DURING TIMES OF CRISIS Brent Woodworth, Chairman, DRI, former IBM Crisis Response Team Leader			
11:45–12:45 pm	LUNCH IN PICKLE CENTER ATRIUM			
12:45–1:45 pm	EMERGENCY CRISIS COMMUNICATION: LESSONS LEARNED FROM HIGHER EDUCATION CAMPUS SHOOTINGS AND RECENT "ACTIVE SHOOTER" HOMICIDES Dr. Robert Chandler Center for Communications & Business, Pepperdine University	THE INTERNATIONAL STATE OF INFORMATION SECURITY: THE WINS, THE LOSSES, AND THE WORK THAT NEEDS TO BE DONE Howard Schmidt President and CEO, R&H Security Consulting LLC Former White House Cyber Security Advisor	STATEWIDE CYBER SECURITY Bill Perez CISO, State of Texas	FOCUSED SOLUTION #1 INX Inc. Virtualization: vmware NetApp
1:45–2:45 pm	INTEGRATING PCI REQUIREMENTS INTO THE BUSINESS CONTINUITY PROGRAM Paul Kendall Accudata Systems, Inc.	RFP NIGHTMARES: HOW TO CONTRACT WHAT YOU DON'T WANT Doug Landoll Chief Strategist, Lantego LLC	BEST PRACTICES FOR SUCCESSFUL RISK MANAGEMENT Kent Knudsen Information Systems Security Manager	FOCUSED SOLUTION #2 Dell / MessageOne
2:45–3:15 pm	BREAK WITH EXHIBITORS			
3:15–4:15 pm	ADJUSTING YOUR DISASTER RESPONSE PLAN TO FIT YOUR DISASTER Bob VandePol Crisis Care Network	FORMAL RISK ACCEPTANCE William Murray Verizon Business	TACKLING THE PCI CHALLENGE Jim Pflaging CEO, SenSage, Inc.	FOCUSED SOLUTION #3 K2Share, LLC
4:15 - 5:15 pm	RESILIENCY...EVOLUTION OR REVOLUTION Elizabeth Lester Global Program Manager, Dell	THE BUCK STOPS THERE: USING DATA CLASSIFICATION POLICY TO ASSIGN RISK Doug Landoll Chief Strategist, Lantego LLC	ENTERPRISE RISK AND COMPLIANCE: LESSONS LEARNED Kathleen Donaho-Jaeger CISSP, CISM, CISA Security Risk Management Specialist	FOCUSED SOLUTION #4 COOP Systems
5:15–7:30 pm	CRACKER BARREL RECEPTION 3 BCP Tables	CRACKER BARREL RECEPTION 3 Security Tables	CRACKER BARREL RECEPTION 3 IT Audit Tables	CRACKER BARREL RECEPTION 3 MGMT Tables
DAY 3 – WEDNESDAY, SEPT 24 – DAY 3				
7:45–8:20 am	BREAKFAST			
8:20–9:45 am	EMERGENCY CRISIS COMMUNICATION: LESSONS LEARNED FROM PEPPERDINE UNIVERSITY AND THE 2007 SOUTHERN CALIFORNIA WILDFIRES Dr. Robert Chandler Center for Communications & Business, Pepperdine University			
9:45–10:30 am	BREAK WITH EXHIBITORS			
10:30–11:45 am	PLANNING FOR PANDEMIC Ama Durham, Business Continuity Coordinator Dr. Cynthia O. Morgan, PhD, RN, DSHS			
11:45–12:45 pm	LUNCH IN PICKLE CENTER ATRIUM			
12:45–1:45 pm	RETURN TO PRODUCTIVITY AFTER WORKPLACE TRAGEDY Bob VandePol Crisis Care Network	IMPLEMENTING NEW TECHNOLOGIES AND THEIR SECURITY IMPLICATIONS VIRTUALIZATION, IP VERION 6, VOIP, VOWLAN, VIDEO COLLABORATION Vern Williams Senior Security Consultant, SAIC	RECORDS MANAGEMENT AND ELECTRONIC DISCOVER: MAINTAINING THE RIGHT BALANCE AND AVOIDING COSTLY MISSTEPS (PART 1) David Arlington Special Counsel, Baker Botts, LLP	FOCUSED SOLUTION #5 INX Inc. Virtualization: Cisco
1:45–2:45 pm	CONTINUING OPERATIONS DURING A PANDEMIC Ama Durham, Business Continuity Coordinator Dr. Cynthia O. Morgan, PhD, RN, DSHS	BLACK BOX VS. WHITE BOX: DIFFERENT APPLICATION TESTING STRATEGIES John Dickson Denim Group, Ltd.	RECORDS MANAGEMENT AND ELECTRONIC DISCOVER: MAINTAINING THE RIGHT BALANCE AND AVOIDING COSTLY MISSTEPS (PART 2) David Arlington Special Counsel, Baker Botts, LLP	FOCUSED SOLUTION #6 DYONYX
2:45–3:15 pm	BREAK WITH EXHIBITORS			
3:15–4:30 pm	LIFE LESSONS IN INFORMATION SECURITY William Murray Senior Network Security Engineer, Verizon Business			
Workshops – THURSDAY, SEPT 25 – Workshops				
7:45–8:30 am	BREAKFAST			
8:30–11:45 am	BCP WORKSHOP: BUSINESS CONTINUITY, BASICS AND REALITY Joan Light / Jim Johnson	SECURITY WORKSHOP: BUILDING & MAINTAINING INFOSEC PROGRAM—A TO Z William Tompkins, Jeffrey Reich, Mike Hamilton, Vern Williams, Mano Paul	AUDIT WORKSHOP: IT AUDIT 101: MYTH VS. REALITY IT Audit Carol Rapps University of Texas Health Science Center San Antonio	
11:45–12:45 pm	LUNCH IN PICKLE CENTER ATRIUM			
12:45–4:30 pm	BCP WORKSHOP Continued	SECURITY WORKSHOP Continued	AUDIT WORKSHOP Continued	

## ▼ BREAKOUT TRACKS ▼

### Business Continuity

The conference theme, "Risk Management and Business Continuity: Achieving Success," clearly resonates in all IT arenas. Business continuity planning efforts have recently been recognized as a mission-critical function. The speakers in this track will share their personal experiences of how they succeeded in ensuring that the effects of a disaster would be minimized and their organization would be able to either maintain or quickly resume mission-critical functions.

### Information Security

Today's practitioner has learned that security is not just installing and maintaining the proper protection hardware and software. In this track, speakers will not tell us "how we can" but will show us "how they did" achieve success. They will tell us what has worked for them at organizations where they have worked. These are not all success stories, we learn by our mistakes; sometimes we learn better lessons in failures than when everything goes exactly as planned.

### IT Audit

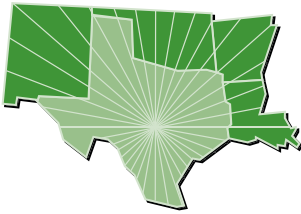
Information assurance is the bedrock upon which enterprise decision making is built, and information is arguably among an enterprise's most valuable assets. Its protection from predators from both within and without has taken center stage as an IT priority. Without information assurance, enterprises cannot feel certain that the information upon which they base their mission-critical decisions is reliable, confidential, secure and available when needed. IT audits can focus on assessing the design and effectiveness of a wide array of IT general and application controls, including logical and physical security, security program management, access, service continuity and disaster recovery, and change management.

### Focused Solution

This is a first-time consideration by the ConSec Steering Committee, which will provide attendees with an opportunity to be presented with vendor-specific solutions for today's IT challenges. (These sessions will be clearly annotated in the conference brochures and agendas.) We are providing vendors with the chance to openly discuss their product solution in a breakout session.



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**Risk Management and  
Business Continuance: *Achieving Success***  
Event Date: Sept. 22-25, 2008  
Early Registration Deadline: Aug. 15, 2008



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Because business continuity requirements constantly change, organizations must continually examine their operations and service-level expectations. **Business Continuity, Disaster Recovery, Information Security** and **Emergency Management** professionals should challenge themselves to understand and reduce risk while increasing business resilience.

As we all know, data stored on our company or agency systems is viewed as a strategic asset. As the value of the data increases, the reliability and quality of storage solutions must be considered. There is no question that storage is the key technical component of all business continuity solutions. Another key component is workforce recovery. What are the mission-critical functions? Which employees do those functions? How and where will the work get done if there is an event/disaster?

Many organizations—along with stakeholders and regulatory authorities—are focusing on operational risk assessment. One key area of focus is information systems and data protection. For organizations struggling with the issues of disaster recovery and business continuity, ConSec offers insights through its plenary and breakout education sessions.

This year's conference will show how risk management concepts can be applied to help organizations understand the salient issues, identify the key characteristics, and respond to the fundamental problems. The 2008 ConSec conference sessions will provide real, business success stories and discuss how success actually has been achieved in today's real-world work challenges. ConSec will address risk management and traditional vulnerabilities, and offer an overview regarding pitfalls to avoid. Speakers will discuss risk management approaches that can reduce uncertainty.

**23 CONTACT hours**  
**23 IRM CPE hours**  
**25 Accounting CPE hours**

**Registration Cost**  
**Conference & Workshops**  
**Before August 15th - \$455**  
After August 15th - \$555

**Conference Only**  
**Before August 15th - \$395**  
After August 15th - \$495

**Executive Edge Day**  
**Before August 15th - \$195**  
After August 15th - \$195

**Workshops Only**  
**Before August 15th - \$95**  
After August 15th - \$125

Hosted by:

